



PayPerClip enjoys unmatched success in securing for its clients the best possible publicity in their targeted media. Here is a sample of our media relations expertise.

Media	Headline	Date
<i>Chicago Tribune</i>	More Green Tips and Facts	May 3, 2008
<i>SmartMoney</i>	Businesses Reward Those Opting Out of Paper, Plastic	April 30, 2008
<i>Reuters</i>	Companies dig into their coffers to go green	April 29, 2008
<i>Copley News Service</i>	Pushing paper out of your life	April 25, 2008
<i>Tulsa World</i>	Be green with your green	April 22, 2008
<i>Newark Star-Ledger</i>	Earth day for sale or rent	April 22, 2008
<i>Miami Herald</i>	Seeing Green: Tech tips to be environmentally friendly -- and save money, too!	April 22, 2008
<i>C/NET News</i>	How to green your life	April 21, 2008
<i>Planet Green/Discovery Channel</i>	Learn How Much You Can Save by Paying Bills Online	April 21, 2008
<i>Frommer's Budget Travel</i>	THE REAL DEALS: Give Back to the Earth	April 21, 2008
<i>Friends of the Forest/National Forest Foundation</i>	Reduce Your Carbon Footprint	April 21, 2008
<i>MSNBC.com</i>	Give back to the Earth	April 21, 2008
<i>San Francisco Chronicle</i>	Tip of the Week: The PayItGreen Alliance	April 20, 2008
<i>Baltimore Sun</i>	Going online to cut junk mail, save forests	April 20, 2008
<i>The Columbus Dispatch</i>	Going green will allow you to save extra green	April 20, 2008
<i>San Diego Union-Tribune</i>	GOING GREEN: Toppling the heap; More and more individuals, businesses and organizations are adopting practical ways to reduce paper consumption	April 20, 2008
<i>Albuquerque Journal</i>	To do: Pay bill, save tree	April 20, 2008
<i>The Columbus Dispatch</i>	Going green will allow you to save extra green	April 20, 2008
<i>Southern Maryland</i>	Convenient, cheaper and green	April 18, 2008

News		
WRC TV (Washington DC NBC affiliate)	PayItGreen interview	April 15, 2008
Washington Post	Dual Benefits of Green Choices: They Help the Earth and Your Wallet	April 12, 2008
Washington Post	Dual Benefits of Green Choices: They Help the Earth and Your Wallet	April 12, 2008
Seventh Generation	Impressive Savings from Small Change	April 8, 2008
Tribune Media	Going Green At Home	April 7, 2008
Black Enterprise	Five Ways to Green Your Finances: Make your dollars eco-green and Earth-friendly	April 3, 2008
ThinkGlink.com	Green Consumer Demographics: Q&A with Dr. Herb Hauser	April 2, 2008
National Wildlife	The Benefits of Paperless Paying	April/May 2008
ConsumerAffairs.com	Electronic Payment Industry Touts Its Green Benefits: Bill-paying doesn't have to be environmentally expensive	April 1, 2008
Oxygen Magazine	Is your thyroid making you fat? Here are the signs and symptoms.	April 2008
AOL Canada	Still mail bills? Study says go green, go online	March 27, 2008
REUTERS	Still post bills? Study says go green, go online	March 27, 2008
HR.com	How Human Resources Can Help Companies Go Green	March 14, 2008
ZDNet	Small business backup for Windows	March 4, 2008
The Real Deal	Will high-end be next to fall? Opinion differs on future of strongest market sector	March 2008
HRMagazine	Sign in the name of love: can 'love contracts' decrease an employer's litigation risks and keep office romances in check?	February 1, 2008
Motley Fool	Oops, I Broke My Resolutions Already!	January 22, 2008
New York Daily News	Take control of finances, painlessly	January 21, 2008
Hartford Courant	Paying Bills Online Can Put Money in Your Pocket	January 20, 2008
Orlando Sentinel	Paying bills online is a way to save time, cash	January 20, 2008

<i>Baltimore Sun</i>	Being check-free is Liberating	January 20, 2008
<i>Allentown Morning Call</i>	Paying bills online can put money in your pocket	January 20, 2008
<i>Chicago Tribune</i>	Online bill paying fulfills resolutions	January 20, 2008
<i>The Montreal Gazette</i>	Want to achieve career success? It can be found in four easy steps	January 12, 2008
<i>MSNBC Today</i>	Get your finances in gear for the new year	January 8, 2008
<i>New York Daily News</i>	New money habits for a new year	January 7, 2008
<i>Sun-Sentinel</i>	Financial To-Do List a Must in '08	January 7, 2008
<i>Chicago Daily Herald</i>	Follow these tips in case of disasters	January 5, 2008
<i>The Seattle Post-Intelligencer</i>	No Better Time to Put Your Financial House in Order	January 5, 2008
<i>Digital Home Online</i>	How to Design Digital Homes that Boomers Will Love	January 3, 2008
<i>Courier-Post</i>	PERSONAL FINANCE: Keep your finances safe from disaster	January 1, 2008
<i>Tampa Tribune</i>	The Party's Over Now Get Back To Work (On Yourself)	December 31, 2007
<i>MSN Money</i>	10 ways to simplify your life in 2008	December 31, 2007
<i>Contra Costa Times</i>	Make to-do list now for 2008	December 30, 2007
<i>The Washington Post</i>	Make a List You Can't Miss	December 30, 2007
<i>Copley News Service</i>	Defining moments lead to success	December 28, 2007
<i>Yahoo! Finance</i>	Get Your Financial Priorities Straight for 2008	December 28, 2007
<i>Kiplinger.com</i>	Put your bills and savings on autopilot	December 24, 2007
<i>The Early Show</i>	Making Resolution To Save Money Stick	December 21, 2007
<i>Jackson Clarion-Ledger</i>	Keep Your Finances Safe	December 19, 2007
<i>Mastercard.com</i>	Retool Your Recruitment Strategy	December 17, 2007
<i>Furniture Today</i>	Office specialist builds base on Web	December 17, 2007
<i>Yahoo! Finance</i>	Stop Singing Those Holiday Spending Blues	December 11, 2007
<i>Senior Journal</i>	Forward Living: An Encouraging Look at Senior Citizens Staying in Their Homes	December 7, 2007
<i>Consumer Reports</i>	Disaster-Proof Your Finances	December 2007
<i>Workplace Today</i>	How Women Are Redefining Leadership	December 2007
<i>Selling to Seniors</i>	Bringing Technology to the Older Generation	November 14, 2007

<i>mommytrackd BusinessWeek blog</i>	Working Parenthood: The Campaign Issue	November 14, 2007
<i>Pittsburgh Post-Gazette</i>	Have a plan in the event of a disaster	November 05, 2007
<i>American Fitness</i>	Leaner Club Overhead	November/December 2007
<i>Broadband Apps</i>	Broadband Services Aren't Just For Residents Anymore	November 2007
<i>Employee Benefit News</i>	Changing faces, changing benefits	November 1, 2007
<i>The Toronto Sun</i>	Women leaders more willing to take risks	October 31, 2007
<i>ABCNews.com</i>	Going on Auto Pilot with Bills Can Save Money	October 27, 2007
<i>St. Louis Post-Dispatch</i>	Electronic payments can save you \$150 a year, lots of aggravation	October 21, 2007
<i>Comcast 8: "It's Your Call with Lynn Doyle"</i>	Interview with Dr. Siegal	October 10, 2007
<i>The Motley Fool</i>	Plans for Pessimists	October 2, 2007
<i>Broadband Properties</i>	Making the Business Case for Fiber: Summit speakers and attendees showed that fiber to the premises, along with marketing that gets the broadband story across to buyers, help overcome the real estate slowdown	October 2007
<i>New York Times</i>	Urging Inclusion in a Changing City	September 30, 2007
<i>San Antonio Express-News</i>	Consumer's Edge: Financial disaster plan	September 21, 2007
<i>MetroNetIQ</i>	What will we do with all this Bandwidth?	September 16, 2007
<i>Ocean Home</i>	Groundbreaking: A round-up of new luxury real estate projects, from Baja to the Caribbean	Fall 2007
<i>Multifamily Executive</i>	Signal Strength: WiFi in Apartments: In-unit WiFi is quickly becoming a must-have amenity.	September 2007
<i>Orlando Sentinel</i>	Hire for attitude, not experience: Potential is a key criterion.	August 22, 2007
<i>Investor's Business Daily</i>	Be Honest and Dependable; Take Responsibility Time For An Ethics Code	August 10, 2007

<i>USA TODAY</i>	There's no place like home equity; More people get reverse mortgages	August 9, 2007
<i>Ideal Bite</i>	Bang for the Bite	August 6, 2007
<i>People Magazine</i>	Coming Clean	July 30, 2007
<i>Miami Herald</i>	Don't base new hires on years of experience	July 30, 2007
<i>The Star-Ledger</i>	Lifeline; Your weekly guide to everyday essentials	July 29, 2007
<i>Fort Worth Star-Telegram</i>	On Web, privacy is just an illusion	July 24, 2007
<i>NJBIZ</i>	What's Up with The Attitude? The smaller the company, the bigger the impact of hiring the wrong employee	July 23, 2007
<i>WGN-TV Chicago</i>	WGN-TV CoverStory: Internet Safety	July 23, 2007
<i>Brandweek</i>	Out of the Box: No Energy Crisis For Mexico	July 23, 2007
<i>San Diego Business Journal</i>	Nascent Wants to Become Mexico's Largest Wholesale Food Distributor	July 23, 2007
<i>Industry Week</i>	Hire For Characteristics, Not Experience; Employees who excel succeed on their own terms.	July 20, 2007
<i>The New Zealand Herald</i>	Addict Baldwin 'fesses up on TV	July 19, 2007
<i>Ocean County Observer</i>	Celebrity buzz: ABC News to follow Baldwin through rehab	July 19, 2007
<i>Kansas City Star</i>	Rehab man	July 19, 2007
<i>Philly.com</i>	Life's Misery as Art	July 19, 2007
<i>The Daily Gleaner</i>	Daniel Baldwin Allows ABC News' Primetime to Follow Him Through Drug Rehab	July 19, 2007
<i>St. Louis Post-Dispatch</i>	Baldwin brother goes 'Primetime' in rehab	July 18, 2007
<i>The Virginian-Pilot</i>	Daniel Baldwin opens up	July 18, 2007
<i>The Toronto Star</i>	Rehab Diaries	July 18, 2007
<i>The Sun (London)</i>	Baldwin's onscreen rehab	July 18, 2007
<i>The Cincinnati Post</i>	Addicted	July 18, 2007
<i>Sun-Sentinel</i>	Actor allows videotaping of months in drug treatment	July 18, 2007
<i>Paparazzi Blog</i>	Daniel Baldwin Talks About His Addiction	July 18, 2007
<i>Hollywood.com</i>	Baldwin Films Drug Recovery for News Special	July 18, 2007

<i>Boston Globe</i>	Baldwin: 'I'm truly powerless over cocaine'	July 18, 2007
<i>Chattanooga Times Free Press</i>	Baldwin tapes video diary in drug rehab	July 18, 2007
<i>Ernest Sewell Live Journal</i>	The Baldwins	July 18, 2007
<i>Guelph Mercury</i>	Daniel Baldwin allows window into drug rehab	July 18, 2007
<i>Associated Press</i>	Daniel Baldwin talks about his addiction	July 17, 2007
<i>ABC's PRIMETIME</i>	Family Secrets	July 17, 2007
<i>The Insider</i>	Daniel Baldwin on Rehab	July 17, 2007
<i>ETOnline</i>	Daniel Baldwin's Rehab Diary	July 17, 2007
<i>FlyLip.com</i>	Daniel Baldwin's Rehab Diary	July 17, 2007
<i>KABC - 7 Los Angeles</i>	Celebrity rehab	July 17, 2007
<i>GOOD MORNING AMERICA</i>	Baldwin's Addiction: His Video Diary; Behind the Scenes at Elite Rehab	July 17, 2007
<i>New York Post</i>	Bad-Boy Baldwin in Rehab	July 17, 2007
<i>ABCNEWS.COM</i>	Daniel Baldwin's Highs and Lows	July 16, 2007
<i>NIGHTLINE</i>	A seven-month journey with actor Daniel Baldwin	July 16, 2007
<i>Philadelphia Daily News</i>	Miss New Jersey keeps her crown and gets a lesson about the Internet	July 13, 2007
<i>ABCNEWS.COM</i>	Actor Gives Primetime Rare Access to His Battle With Addiction	July 11, 2007
<i>Retirement Living TV</i>	Interview with Herb Hauser	July 9, 2007
<i>Bridgeport News</i>	Yacht club decision advances Steel Point	July 5, 2007
<i>Real Estate Finance Journal</i>	Making the Case for Renewable Energy: Public Initiatives Can Help Private Development	Summer 2007
<i>Kiplinger.com</i>	Put Your Finances on Autopilot	June 27, 2007
<i>WJZ.com</i>	Sneak Peak Given Of Ritz Carlton Residencies	June 27, 2007
<i>Pittsburgh Post-Gazette</i>	Wireless freedom is open to spies	June 27, 2007
<i>The Record</i>	At Work	June 26, 2007
<i>WPLJ TV (Miami)</i>	Public Wifi Access Poses Privacy Risks (Interview)	June 14, 2007
<i>Newsday</i>	TB test patent for Medford firm	June 14, 2007
<i>New York Times</i>	Wired to Sell	June 10, 2007

<i>BioCentury</i>	CEMI will develop leishmaniasis and leprosy diagnostics	June 4, 2007
<i>Money Magazine</i>	Save a Buck, Save the World	June 2007
<i>Knobias.com</i>	CEMI: President Discusses New Diagnostic Tests for Leishmaniasis and Leprosy	May 31, 2007
<i>Hamilton Spectator</i>	Stalkers in the WiFi zone	May 31, 2007
<i>The Green Sheet</i>	Green is not just the color of money	May 29, 2007
<i>The Morning Call</i>	Diet with cookies?	May 22, 2007
<i>Tampa Tribune</i>	Summer Break Is Cause For Extra Vigilance Online	May 21, 2007
<i>Hernando Today</i>	Summertime means more cyberpredators signing online	May 15, 2007
<i>Business Journal of Portland</i>	Oregon Iron Works dives into new wave buoy market;	May 14, 2007
<i>WhatTheyThink.com</i>	"Printing is Just Part of What We Do": A Conversation with Susan Kelly, President and CEO of K/P Corporation	May 9, 2007
<i>StumbleUpon.com</i>	Your Bills Will Virtually Disappear	May 4, 2007
<i>ABC News WFTS-TV</i>	Improve your fertility and get pregnant	May 4, 2007
<i>J-Q.com</i>	Eight Tech Tips for Going Green	May 3, 2007
<i>Pittsburgh Post-Gazette</i>	Veterinary care insurance can save lives and money	May 1, 2007
<i>Digital Home Magazine</i>	Smart Homes, Smarter Appliances	May 2007
<i>Self Magazine</i>	Baby, here you come! The best fertility news of the month	May 2007
<i>Sail Magazine</i>	Buying Time; All Play and No Work	May 2007
<i>HRMagazine</i>	The best of times: scheduling-optimization software can produce the best schedules for both employees and the business, but be sure to include the human element	May 1, 2007
<i>Sustainable Review</i>	Green Up Your Financial Life by Giving Up the Paper Check	April 26, 2007
<i>iParenting.com</i>	Breaking Fertility News: Today's Research Is Tomorrow's Treatments	April 25, 2007
<i>Human Resource Management</i>	Inter-Office Romances Have HR on Guard	April 25, 2007
<i>The Globe and Mail</i>	Weight-loss guru engaged in bitter biscuit battle	April 24, 2007

<i>Buffalo News</i>	Save when you pay online	April 23, 2007
<i>The New York Times</i>	High Hopes for Bridgeport	April 22, 2007
<i>CNN Saturday Morning News</i>	Tip of the Day	April 21, 2007
<i>CNN - Open House</i>	How to Make Homes Greener	April 21, 2007
<i>Investor's Business Daily</i>	Ethics Woes; Now What?	April 20, 2007
<i>Chicago Tribune</i>	It's easy being green; 15 things you can do to help save the planet	April 19, 2007
<i>nj.com</i>		
<i>Star-Ledger</i>	Check this out	April 19, 2007
<i>Des Moines Register</i>	Live a Greener Life	April 17, 2007
<i>South Florida Sun-Sentinel</i>	Go green and save when you pay online	April 16, 2007
<i>Las Vegas Review-Journal</i>	Infertility approach conceived to cut risk	April 16, 2007
<i>The Virginian-Pilot</i>	Be green with your green	April 15, 2007
<i>Fox News</i>	Interview with Dr. Sanford Siegal	April 14, 2007
<i>37 Fox TV Affiliates</i>	Interview with Dr. Sanford Siegal	April 14, 2007
<i>TheStreet.com</i>	20 Days of Real Estate	April 12, 2007
<i>Seattle Post Intelligencer</i>	Consumer Smarts: Online banking also has 'green' benefits	April 9, 2007
<i>Black Enterprise</i>	Walgreen Suit Reflects Eeoc's Latest Strategies	April 3, 2007
<i>Arizona Daily Star</i>	Direct payment prevents lapses, aids environment	April 2, 2007
<i>The Shelby Report</i>	The Greening of the Grocers	April 2007
<i>Minyanville</i>	Save the Earth, Save a Few Bucks	March 29, 2007
<i>National Post</i>	C is for controlled appetite	March 28, 2007
<i>Investor's Business Daily</i>	Plan Shifts Seniors Ahead; Reverse mortgages pull in older owners and the backing of government	March 26, 2007
<i>Workforce Management</i>	Walgreen Suit Reflects EEOC's Latest Strategies	March 26, 2007
<i>USA Weekend</i>	Direct deposit could help you save more	March 25, 2007
<i>Chicago Tribune</i>	Spring Home Furnishings supplement	March 18, 2007
<i>StoreFront BackTalk</i>	An Acid Bath For A POS Terminal?	March 16, 2007
<i>San Francisco Business Times</i>	Romance at work can lead to consequences	March 16, 2007
<i>Green Options</i>	Tip o' the Day: Your Bills Will (Virtually) Disappear	March 15, 2007

<i>Workforce Management Magazine</i>	Two EEOC Initiatives Highlighted in Action Against Walgreens	March 15, 2007
<i>Sacramento Business Journal</i>	Accusations of bias, influence fly in harassment training fight	March 12, 2007
<i>Redding.com</i>	IT snooping raises questions	March 11, 2007
<i>Los Angeles Times</i>	Monitoring of employees poses risk of missteps	March 10, 2007
<i>MSNBC</i>	Cyber Crooks Go Phishing	March 9, 2007
<i>KILLERAPP.COM</i>	The Evolution of the Genius Building	March 8, 2007
<i>Transmission &amp; Distribution World</i>	Software Offers Up-to-the-Minute Views of Day's Schedule, Out-of-the-Box Scheduling	March 8, 2007
<i>PlantServices.com</i>	SPL and RIVA Online to develop what-if capital planning	March 2, 2007
<i>New York Construction</i>	Building Visions; Master Plans Remain Prominent Development Tool	March 1, 2007
<i>Talent Management Magazine</i>	Lessons from Largo: Nondiscrimination Policies in the Public and Private Sectors	March 2007
<i>Independent Banker</i>	The Ties that Bind	March 2007
<i>Orange County Business Journal</i>	Up to Code	February 26, 2007
<i>New York Daily News</i>	Can Pampering Fix the Pop Princess?	February 25, 2007
<i>New York Post</i>	Demon Season	February 15, 2007
<i>New York Daily News</i>	Sobering thought for Baldwin	February 15, 2007
<i>New York Daily News</i>	Sobering thought for Baldwin	February 15, 2007
<i>Baltimore Examiner</i>	Ritz-Carlton could improve city's tax base	February 14, 2007
<i>Reuters</i>	Green buildings need more incentives in U.S.	February 14, 2007
<i>CBS 11 News</i>	Online Crooks Working Harder To Steal Your Money	February 12, 2007
<i>Diversity Inc</i>	Astronaut Workplace Obsession: 7 Ways Your Office Can Avoid This Problem	February 8, 2007
<i>HR Management</i>	New Trend: Businesses Adopt GLBT Policies	February 7, 2007
<i>Printing News</i>	K/P Corp. Provides More than Print	February 5, 2007
<i>MarketWatch</i>	The power of electronic banking; A savings kick accompanies convenience; what to watch out for	February 5, 2007

<i>New York Post</i>	Giving Mommy Hopefuls a "Good" Egg	February 4, 2007
<i>New Scientist</i>	Egg screening doubles IVF success	February 3, 2007
<i>Chicago Tribune</i>	Ask an Expert - Getting reverse mortgage can boost elders' finances	February 2, 2007
<i>The Guardian (London)</i>	New IVF technique triples success rate: Genetic screening method benefits older women Service could be offered soon if trial is successful	February 1, 2007
<i>The Daily Telegraph (LONDON)</i>	Egg-testing technique 'doubles the chances of older women on IVF	February 1, 2007
<i>TheStreet.com TV</i>	Interview	February 1, 2007
<i>The Business (UK)</i>	UK firm set to transform success of IVF treatment	February 1, 2007
<i>Daily Mail (UK)</i>	Test that doubles the chance of success with IVF	January 31, 2007
<i>Press Association Newsfile (UK News Syndicate)</i>	IVF Breakthrough Helps More Older Women Have Babies	January 31, 2007
<i>Investment News</i>	N.Y. firm pumped about Russian oil	January 29, 2007
<i>KILLERAPP.COM</i>	Cooperation between not-for-profits, housing developers and telecom providers is helping to overcome the digital divide.	January 22, 2007
<i>Baltimore Sun</i>	Ritz-y Living in Demand; Luxury Condos Going up at Inner Harbor are Pulling in Buyers	January 17, 2007
<i>HR.com</i>	How to Increase Direct Deposit at Your Company	January 13, 2007
<i>Yahoo! Finance</i>	Best banking moves to make in 2008	January 10, 2007
<i>Newhouse News Service</i>	Environmentally friendly construction is gaining popularity	January 9, 2007
<i>Bankrate.com</i>	Want to take the first step to smart money management? Start with your checking and savings accounts.	January 8, 2007
<i>Community Banker</i>	Retaining the Frontline	January 7, 2007
<i>EnergyPulse</i>	Application Integration Creates the Strategic Utility	January 5, 2007

<i>San Diego Union-Tribune</i>	Ritzy Malibu rehabs give well-off addicts posh places to break the chains of addiction	January 1, 2007
<i>Corporate Counselor</i>	Is 'Culture' Part of Counsel's Job?	January 2007
<i>Talent Management</i>	Culture: A Common Enabler for Succession Planning	January 2007
<i>Hospitality Technology</i>	Profits on Tap	January/February 2007
<i>Electric Light &amp; Power</i>	The Emergence of AMI; Technology can enable a utility's contribution to the public good	January 1, 2007